



*Signature  
is future*

## Quality and distinction for your coffee products

Your coffee products are unique. Each blend has its own distinct flavour. Its own characteristic aroma. And each presents its own challenges in accentuating desired tones, and masking others. For a century and a half, Royal Buisman has been providing the caramelised sugars that give your coffee blends precisely what they need. Adding our signature to yours.



**royalBuisman**

NATURAL CARAMEL INGREDIENTS



## Better taste, lower cost

Caramelised sugars, provided by Royal Buisman, in convenient powdered form, provide the magic touch for any type of coffee; roast & ground as well as instant coffee mixes. Guaranteed free of e-numbers, our caramels contribute to a multitude of flavour profiles and signature needs, providing consistency where the quality of raw materials naturally vary. The result: more body, more distinctive character.

### The secret: caramelised sugars

Upgrade lower quality coffee beans.  
Mask unwanted notes.  
Enhance the coffee profile.  
Balance the aroma.  
Intensify the golden brown colour.  
More bitterness when needed, less when it does not.  
Reduce cost by partly replacing coffee while maintaining flavour profile.  
All this with easy integration into your manufacturing processes.

Royal Buisman offer two options to achieve all this, and more.

- Natural Caramelised Sugars. These intensify flavour, keeping bitterness and acidity under control and rounding taste within broader

flavour profiles. Key words in improving your signature products: nutty, malty, honey, chocolate, liquorice.

- Traditional Caramelised Sugars are used to strengthen the character of over-mild blends, enriching and intensifying the coffee experience with tones of burnt, roasted, smoky, bitter and chocolate.

Both are 100% pure caramelised sugars, requiring low dosages -which means low cost in use.

### Adding our signature to yours

Like you, we are committed to sustainability and transparency in achieving the best possible product quality.

Like you, we believe in teamwork, in co-makership, in trust.

Like you, we are dedicated to responsible innovation in the food chain and to integrity in business practices.

Like you, we enjoy adding our signature to the world of tomorrow.

Because Signature is future.



**royalBuisman**

NATURAL CARAMEL INGREDIENTS